



VANTHREN
PRIVATE PROTECTION

THE PRIVATE PRESENCE.

Business media kit

Identity. Positioning. Service architecture.

Approved commercial framework.



COPY FOR INTRODUCTIONS

A precise identity. *In the right words.*

SHORT BOILERPLATE

VANTHREN is a proposed private accompaniment and protective presence service based in Da Nang, Vietnam. Its two-person foreign-national team focuses on in-person awareness, discreet entourage and advance arrangements across Da Nang, Ho Chi Minh City and Hanoi.

EXTENDED / EDITORIAL INTRODUCTION

Presence. Without spectacle. VANTHREN proposes a considered approach to private accompaniment: founder-led vetting, defined duty windows, private personnel introductions and clear arrangements for travel, budgets and communication. The founders are Black foreign nationals, not Vietnamese nationals. English is the principal working language, with partial Spanish support. The fixed labor rate is \$1,500 per operator-hour, without discounts. Commercial activation is subject to lawful operating, personnel and payment arrangements.



FOUR SERVICES / ONE RATE

The offer. *Precisely scoped.*

Protective Accompaniment

In-person accompaniment for planned transfers, meetings, private travel and events. The assignment begins with an agreed brief rather than an assumption of continuous availability.

Discreet Entourage

Accompaniment that can fit the occasion without presenting as overt security. Attire, conduct and introductions follow the setting agreed with the client.

Advance Reconnaissance

Authorized preparation concerning the client's planned places and movements. Findings inform the assignment brief and practical logistics within lawful access.

Scheduled Distance Observation

Limited, lawfully authorized observation relevant to the client's assignment. This is a defined service window, not continuous static surveillance.

The client offer excludes cybersecurity and 24/7 static surveillance. Discreet entourage is protective accompaniment, not sexual services. No armed capability, official authority or government affiliation is asserted.



USD LABOR / NO DISCOUNTS

Fixed means fixed.

Hourly / 1 h / 1 operator	\$1,500
Hourly / 1 h / 2 operators	\$3,000
Daily / 8 h / 1 operator	\$12,000
Daily / 8 h / 2 operators	\$24,000
Weekly / 56 h / 1 operator	\$84,000
Weekly / 56 h / 2 operators	\$168,000

75% labor advance after acceptance and agreement. At least seven days before earliest deployment. Clients fund approved transport, separate rooms, food and additional assignment costs. Weekly allocations are 56 scheduled hours per operator, not uninterrupted coverage.



VANTHREN
PRIVATE PROTECTION

IDENTITY / LOGO SYSTEM

VECTOR FIRST / GENUINE TRANSPARENCY

The mark.
Made to travel.



VANTHREN
PRIVATE PROTECTION



VANTHREN
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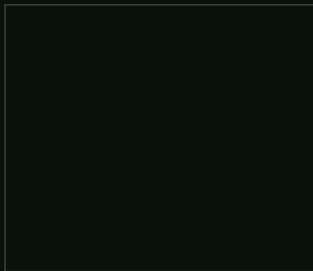
VANTHREN
PRIVATE PROTECTION

Use SVG or PDF for print and scaling; genuine-alpha PNG for overlays. The dedicated transparent-logo pack includes horizontal, stacked and symbol variants in ivory, white, titanium and black. Solid-background avatars are packaged separately.



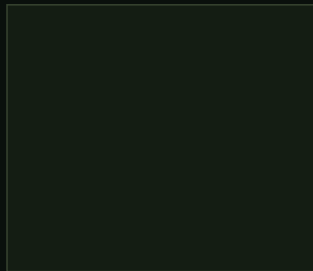
A CONSISTENT VISUAL VOCABULARY

Restraint.
With presence.



OBSIDIAN

#0A100C



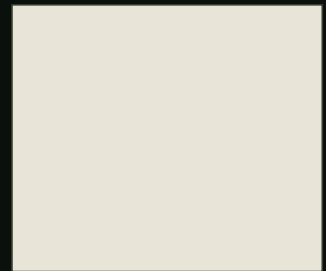
FIELD

#141D13



CHAMPAGNE

#C6B68E



IVORY

#E8E4D8

Editorial headlines
Quiet emphasis.

PRECISE LABELS / CLEAR BODY COPY

Georgia-family editorial serif, a restrained sans serif for body copy and condensed capitals for campaign statements. Use comfortable body sizes and real spacing. Avoid decorative microtext carrying essential terms.



COMPOSED / DIRECT / ACCOUNTABLE

Say less. *Mean it precisely.*

Use

Considered. Private. Agreed. In person.
Founder-reviewed. Scheduled. Supplied and reviewed
information.

Avoid

Unhackable. Guaranteed safety. Government-grade.
Former intelligence. Military-trained. Global network.
Any credential or capability not established.

Example

A private presence, arranged around your schedule.
The people and scope are agreed before the
assignment.

Commercial language

State the exact rate, scheduled hours, additional
expenses, advance condition and notice requirement.
Avoid vague inclusive packages.

Never fabricate testimonials, client names, institutional endorsements, clearances, service history, qualifications, offices or an owned fleet. Public anonymity does not remove contractual or legal accountability.



THE VISUAL WORLD

Concealed in campaign. *Accountable in practice.*

Black founders are represented by Black campaign models with dark skin. Public campaign faces remain concealed. Use original architecture, dark stone, tailoring and restrained warm highlights.

Generated models, vehicles and locations must remain identified as fictional campaign concepts. Do not use a campaign model as an actual personnel dossier portrait.



Real private biographies and photographs require the subject's permission and recipient-specific release. Keep client itineraries, staff screening notes and personal documents out of public media.



READY-TO-ADAPT EDITORIAL LAYOUTS

A coherent feed. *A coherent business.*

01 / Presence

PRIVATE PRESENCE. A brand introduction with the Da Nang base and foreign-national identity.

02 / Entourage

WITHIN YOUR CIRCLE. A discreet presentation at the unchanged operator-hour rate.

03 / The rate

ONE RATE. NO DISCOUNTS. \$1,500 per operator-hour; additional costs separately approved.

04 / The process

ARRANGED IN ADVANCE. Seven days before first deployment; founder review precedes acceptance.

05 / The dossier

KNOW YOUR PEOPLE. Approved private introductions rather than public disclosure.

06 / Geography

DA NANG FIRST. Ho Chi Minh City and Hanoi by advance arrangement, with travel client-funded.

Six square-feed and six vertical-story SVG layouts are included with editable typography and brand marks. They contain no invented contact handle, live offer link or client endorsement.



RELEASE WITH INTENTION

The usable system. *In one collection.*

Logo clear space

Keep at least the symbol width of clear space around a horizontal lockup. Never stretch, outline, add glow or replace the supplied wordmark.

Contrast

Ivory/white on dark backgrounds; black on pale backgrounds. Do not use titanium where contrast is insufficient.

Public distribution

Use the media kit, approved brand imagery and the service proposal. Replace contact details only after the actual website and business account are verified.

Client distribution

The service magazine is a proposal, not a booking acceptance. Privately verify personnel, scope, terms and lawful settlement instructions.

Source assets, transparent exports, background editions, editable campaign layouts, publication PDFs and verification receipts are bundled together. No automated external publication or messaging has been performed.